

DREAM IN JELATEK



DatumCorp, having undertaken a massive RM1.2 billion project, will mark the beginning of more such projects across Selangor and, in the process, tap the rising property opportunity that will come moving forward in the years ahead. Being the first project of its kind, it will be a test case for DatumCorp International as it seeks expansion with high-end developments. **Join the discussion on this topic at internationalbusinessreview.net**

Smart, modern luxury units are hard to come by; they are either not fully equipped or are too far off.

This is why DatumCorp International's project in Jalan Jelatek will have owners lining up. Marketed exclusively by renowned Homefield Real Estate, it is where a home buyer should head if they are looking for the luxury living style of their dreams.

DatumCorp is a wholly owned subsidiary of PKNS (Selangor State Development Corporation) that has been in the forefront of the social-economic growth in Selangor. Its myriad of activities encompasses various sectors, but it is in property development that the organisation made its name.

To illustrate, its portfolio includes the creation of 11 townships in Selangor,

including the state capital Shah Alam, Kelana Jaya, Petaling Jaya, Bangi and Kota Damansara. It has been an impressive performance. It helped make Selangor amongst the most vibrant states in the country, drawing vast groups of people across state borders confident of survival amid the opportunities here.

Such vast accomplishments mean that DatumCorp has the financial strength, and the substantial experience means that the company delivers the development on time.

Addressing Needs

But land was becoming scarce in these growth areas, and hence there stood the growing need to expand to areas, just outside of the city proper.

DatumCorp was therefore set up to become the flagship company of

PKNS to undertake the construction of high-end mixed development property projects in prime and strategic locations across the state of Selangor and beyond.

Jelatek stood out. It marked the first venture for DatumCorp International.

Datum Jelatek is set just minutes away from KLCC in Kuala Lumpur, the country's most vibrant city and a focal point of various communities around. Boasting of varying connectivity facilities too, Datum Jelatek is developed centralising on the convenience of the Jelatek LRT station, which will take commuters right into the city centre. In essence, Datum Jelatek upholds its assurance in providing boundless potential for integrated networking in the shortest period.

Branded as 'The Datum Series,' the mixed development will be in prime areas in Selangor comprising a combination of residential, commercial office and retail components in the pipeline, acting as an economic catalyst in and around its respective localities.

Leading The Way

The responsibility of overseeing this multi-billion project fell on the shoulders of Shytl Shahryn