



will mark the beginning of people journeying through retail options when they return back to their living quarters and again when going out. There are also six tiers of security, with each of the four towers having its own lobby and security checkpoint.

Shytul says a complete lifestyle is made possible with a range of other dedicated retail selections all under one roof. More important is the Sky Ring bridge – the first of its kind in Malaysia – that will link all four towers at the 27th floor and allow residents to mix as frequently as possible in comfort and safety.

"Equally significant is another connecting bridge to the existing Jelatek LRT station which offers its residents – and also the public – an unrivalled connectivity and, in the process, a seamless integration with the city's prominent landmarks like KLCC, Gleneagles Medical Centre, Embassy Park, Princecourt Medical Center, the Royal Selangor Golf Club, and other iconic spots and travels beyond," he adds.

Shytul says their approach encompasses sustainable practices for environmental, social and business opportunities, and focuses on enhancing residents' sense of belonging.

Datum Jelatek is an ascend to excellence, says Shytul. "Despite the slowdown of the property market in the past two years, and governed by a visionary outlook that it is a worthwhile challenge to succeed, we decided to move forward."

Such has been its recognition that Datum Jelatek is a recipient of awards in design and quality, and of these prestigious accolades is the silver Green Building Index (GBI) rating granted for its many ways of green living that was incorporated into the development.

Datum Jelatek, which commenced construction in June 2015, is no doubt a thoughtfully designed effort which will add enormous colour to a living style when completed in 2019. Datum Jelatek is poised to become the iconic landmark in Ampang. **IBR**

More importantly, through its landscape and innovative architectural designs, this development maximises efficient ventilation and promotes natural lighting, which along with the harvesting of rainwater, all help to sustain and cultivate an eco-friendly environment to live in.

Strong Appeal

These positive factors worked wonders with the potential buyers. It also eased the burden of Homefield's Director Munirah Mohammad in discharging her work. In a relatively short period of a few months, 100 residential units were already booked from the first launched tower, she says.

Through the Datum Jelatek project, the company has been powering its vision of transformation of suburban areas and reinforcing its future presence across the spectrum to quality affordability, good premium and niche projects.

Built on a strong value set of ethics, quality, prudence, humility, respect and transparency, Datum Jelatek will easily redefine the skylines of the Jelatek area, which they proudly adorn. For the people at DatumCorp, the building of its maiden project with several distinctive features, notably going green, it has to be done from the heart and not through any initiatives.

The project, when completed, will have an extensive range of world-class facilities. It is indeed a defining period for the leadership at DatumCorp and all consultants given its complexities following the recent controversies.

For more information or enquires, contact 019-315 1313 / 012-333 4467, or visit our gallery at No 42, Jalan U-Thant, Taman U-Thant, Ampang Hilir, 55000 Kuala Lumpur.